



Woodside Elementary School District

3195 Woodside Road, Woodside, California 94062

Office (650) 851-1571

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Envisioning the Future

Woodside Elementary School District

Strategic Plan for 2012-2017

Adopted by the Woodside School Board of Trustees – June 5, 2012



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Strategic Plan 2012-2017

Introduction

To guide the Woodside School's strategic vision for the next five years, the school community completed a strategic planning process from January to June 2012. Under the direction of Superintendent/Principal Dr. Beth Polito and the School Board, consultants assisted the district and a representative task force in gathering broad community input to inform the plan.

Activities included a visionary survey completed by 296 parents, teachers, staff, administration, students and community members, as well as a series of comprehensive focus groups to gather input and perspectives from all trustees, faculty, staff and middle school students. In addition, parents and community members attended a series of focus group discussions open to the general public and publicized within the community, on the school's website and in the local paper. Task force members also completed additional research to study model programs, visit Bay Area schools and meet with local educational and instructional leaders.

Following this comprehensive input process, results from the research phase and data collection phase were reviewed by the Task Force in March 2012 and presented to the school board and community for comment in April 2012. Following a second round of focus groups, the Superintendent/Principal presented an executive summary of the draft plan and goals to the School Board for discussion and community comment in May 2012.

The School Board approved the visions and five strategic goals on June 5, 2012 to be implemented under the direction of the Superintendent/Principal in collaboration with school leadership, faculty, staff, parents and broader community. An implementation plan and initial priorities will be developed during the Summer 2012 by the Superintendent/Principal.

With support from the school site council, an annual review of the plan shall be presented to the School Board by the Superintendent/Principal 2-3 times each year to highlight accomplishments, monitor progress and consider any adjustments as circumstances merit.

Questions regarding the plan or the planning process may be forwarded to the Superintendent/Principal, Dr. Beth Polito, or sent by e-mail to: vision@woodsideschool.us.

Respectfully Submitted by:

Dr. Beth Polito, Superintendent/Principal

Strategic Planning Task Force Team Members:

- Dr. Beth Polito, Superintendent/
Principal
- Kevin Johnson, Trustee
- Rudy Driscoll, Trustee
- Steve Frank, Administration
- Chip Bell, K-5 Teacher

- Carol Tyson, 6-8 Teacher
- Kathy Jones, K-5 PE Specialist
- Evan Goldberg, Woodside
School Foundation
- Kerrie Stenson, PTA
- Meredith Raney, Site Council

Consultants:

- Lana Guernsey
- Maridel Moulton
- Jake Guernsey



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WOODSIDE ELEMENTARY SCHOOL DISTRICT STRATEGIC PLAN 2012-2017

Executive Summary and Strategic Goals Adopted by the School Board on June 5, 2012

Mission

Through active collaboration with teachers, parents and the vibrant local community, Woodside School provides a well-rounded preschool through 8th grade education that prepares its students to be curious, enthusiastic and self-motivated learners as a foundation for future academic and life success.

Vision

The vision of the Woodside School is to be widely recognized as a model public school and center of educational excellence that enables each student to achieve his or her full potential as an engaged global citizen of the 21st Century.

Values

Consistent with Woodside's cohesive, small-town character, educating and nurturing students is our community's contribution to the future. Collectively, we:

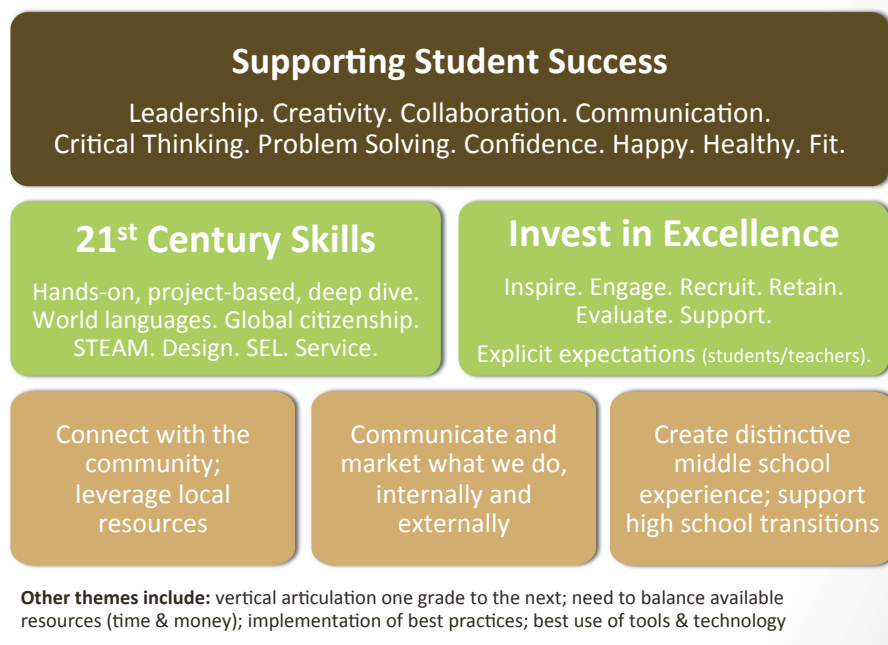
- Pursue academic excellence
- Encourage each child to achieve his or her full potential
- Respect the individual talent, needs and learning styles of each child
- Value experiential learning, the arts, music, physical education and world language(s) as vital elements of our core curriculum
- Attract, support and inspire highly motivated, talented and creative teachers
- Foster communication and collaboration among teachers, parents, administrators and the School Board
- Encourage innovation, intellectual risk taking and a life-long love of learning
- Celebrate the imagination, humor and compassion inherent in all children
- Treasure the sense of community that our school and campus provides
- Seek constant improvement of our school and its programs
- Encourage compassion for others through community and global service and outreach

Defining Student Success

Through implementation of this plan, the school aims to graduate students who are:

- Creative, collaborative, problem solving, critical thinkers
- Good communicators with strong reasoning, research and personal relationship skills
- Able to lead and contribute to their communities – locally and globally
- Well-balanced – academically, socially, emotionally, physically
- Confident, happy, healthy individuals

Themes of Strategic Importance Identified from Community Input



Strategic Goals for 2012-2017

- 1) **Focus on 21st Century Skills.** Provide students with essential skills and knowledge to support their success in the 21st Century.
- 2) **Invest in Teaching Excellence.** Continue to recruit, inspire, retain, evaluate and support faculty and staff to enable student success.
- 3) **Connect with the Community.** Collaborate with local communities, internally and externally, to provide an inclusive school environment and leverage local resources.
- 4) **Distinguish the Middle School.** Create a distinctive middle school experience that encourages retention and prepares 8th grade graduates for high school placement.
- 5) **Communicate the Woodside School Advantage.** Communicate internally and externally the educational excellence, best practices and student success evident at the school.

Accountability.

- **Develop and refine annual implementation plans** – Annual action plans will be developed by the Superintendent/Principal to implement the plan and achieve the strategic goals. These action plans will then be integrated into annual goals for the Superintendent/Principal and for the Board of Trustees.
- **Monitor and track success of the plan** – Using clear metrics associated with the more detailed action plan, the Superintendent/Principal will collect and aggregate specific progress made on annual priorities from teachers and others, as appropriate to goals and annual priorities/work plans. The Superintendent/Principal will report progress to the

School Board approximately 2-3 times per year with updates that will include review of whether or not goals are realistic and if there are sufficient human and financial resources to qualitatively meet and sustain progress. Results will be communicated to other key constituencies following these Board updates and through the school website.

- **Revise plan accordingly** – Approximately 2-3 times per year, the School Board and Superintendent/Principal will review and update the Plan, establishing implementation priorities for the coming year in advance of the annual budget setting process. The external environment and any trends that may have an impact on the plan will also be monitored so the plan remains flexible and adaptive. Trustees and the Superintendent/Principal will reflect on whether or not any unintended consequences have resulted from the Plan's implementation.
- **Communicate progress and next steps** – An ‘Annual Report Card’ communication tool will report overall annual progress and share priorities for the coming year with the broader school community.
- **Track on governance calendar** – Timing of the annual reviews of the plan and any updates, including development of implementation plans for the upcoming year, will be reflected in the governance calendar.

Implementation ideas identified during the planning process and templates for defining priorities and tracking progress have been provided to the Superintendent/Principal.

Near-term action plans will be further developed during the Summer of 2012 under the leadership of Superintendent/Principal Dr. Beth Polito.

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